



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:
 American Rambler Productions
 Attention: Accounts Payable
 138 Conant St.
 Beverly, MA 01915

Advertiser	Romney for President
Product	ROMNEY FOR PRESIDENT
Estimate Number	400

Invoice #	107060-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107060
Alt Order #	06856018
Deal #	
Order Flight	09/26/12 - 10/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1516
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a									
	KSNV			09/24/12 to 09/30/12	4x	--WTF--						
	KSNV			W	09/26/12	:30	6:21 AM		2012MRFP120H StandupTocI	\$650.00		4
	KSNV			W	09/26/12	:30	6:49 AM		2012MRFP114H Romney P.I.	\$650.00		1
	KSNV			Th	09/27/12	:30	6:22 AM		2012MRFP114H Romney P.I.	\$650.00		2
	KSNV			Th	09/27/12	:30	6:51 AM		2012MRFP120H StandupTocI	\$650.00		6
3	KSNV	Today Show	658a-9am									
	KSNV			09/24/12 to 09/30/12	4x	--WTF--						
	KSNV			W	09/26/12	:30	7:25 AM		2012MRFP120H StandupTocI	\$850.00		4
	KSNV			W	09/26/12	:30	8:43 AM		2012MRFP114H Romney P.I.	\$850.00		1
	KSNV			Th	09/27/12	:30	7:57 AM		2012MRFP114H Romney P.I.	\$850.00		6
	KSNV			Th	09/27/12	:30	8:29 AM		2012MRFP120H StandupTocI	\$850.00		2
7	KSNV	Today 4th Hour	10am-11am									
	KSNV			09/24/12 to 09/30/12	2x	--WTF--						
	KSNV			W	09/26/12	:30	10:59 AM		2012MRFP120H StandupTocI	\$325.00		1
	KSNV			Th	09/27/12	:30	10:53 AM		2012MRFP114H Romney P.I.	\$325.00		3
9	KSNV	Rachael Ray	11am-12pm									
	KSNV			09/24/12 to 09/30/12	2x	--WTF--						
	KSNV			W	09/26/12	:30	11:30 AM		2012MRFP114H Romney P.I.	\$325.00		3
	KSNV			Th	09/27/12	:30	11:21 AM		2012MRFP120H StandupTocI	\$325.00		1
11	KSNV	Noon News	12-1230pm									
	KSNV			09/24/12 to 09/30/12	2x	--WTF--						
	KSNV			W	09/26/12	:30	12:25 PM		2012MRFP120H StandupTocI	\$425.00		1
	KSNV			Th	09/27/12	:30	12:20 PM		2012MRFP114H Romney P.I.	\$425.00		2
13	KSNV	Days of our Lives	1256p-2pm									

The actual broadcast information shown on this invoice was taken from the Official program log

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Billing Type	Cash
Special Handling	

IDB #	1516
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
13	KSNV	Days of our Lives	1258p-2pm									
	KSNV			09/24/12 to 09/30/12	2x	--WTF--						
	KSNV			W 09/26/12	:30	2:00 PM	2012MRFP114H	Romney P.I.		\$425.00		3
	KSNV			Th 09/27/12	:30	12:59 PM	2012MRFP120H	StandupToC		\$425.00		1
15	KSNV	The Doctors	2pm-3pm									
	KSNV			09/24/12 to 09/30/12	2x	--WTF--						
	KSNV			W 09/26/12	:30	2:59 PM	2012MRFP120H	StandupToC		\$325.00		1
	KSNV			Th 09/27/12	:30	2:22 PM	2012MRFP114H	Romney P.I.		\$325.00		2
17	KSNV	Dr Phil	3-4p									
	KSNV			09/24/12 to 09/30/12	2x	--WTF--						
	KSNV			W 09/26/12	:30	3:42 PM	2012MRFP114H	Romney P.I.		\$450.00		1
	KSNV			Th 09/27/12	:30	3:24 PM	2012MRFP120H	StandupToC		\$450.00		2
18	KSNV	4PM NEWS (1 hour)	4-5pm									
	KSNV			09/24/12 to 09/30/12	2x	--WTF--						
	KSNV			W 09/26/12	:30	4:16 PM	2012MRFP120H	StandupToC		\$600.00		2
	KSNV			Th 09/27/12	:30	4:21 PM	2012MRFP114H	Romney P.I.		\$600.00		3
21	KSNV	4PM NEWS (1 hour)	4-5pm									
	KSNV			09/24/12 to 09/30/12	4x	--WTF--						
	KSNV			W 09/26/12	:30	4:42 PM	2012MRFP114H	Romney P.I.		\$700.00		4
	KSNV			W 09/26/12	:30	4:51 PM	2012MRFP120H	StandupToC		\$700.00		1
	KSNV			Th 09/27/12	:30	4:39 PM	2012MRFP120H	StandupToC		\$700.00		2
	KSNV			Th 09/27/12	:30	4:56 PM	2012MRFP114H	Romney P.I.		\$700.00		5
22	KSNV	M-F Early News	5-630p									
	KSNV			09/24/12 to 09/30/12	4x	--WTF--						
	KSNV			W 09/26/12	:30	5:24 PM	2012MRFP114H	Romney P.I.		\$1,000.00		5

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22	KSNV	M-F Early News	5-630p								
	KSNV			W	09/26/12	:30	5:29 PM	2012MRFP120H StandupToc	\$1,000.00		1
	KSNV			Th	09/27/12	:30	5:09 PM	2012MRFP120H StandupToc	\$1,000.00		2
	KSNV			Th	09/27/12	:30	5:15 PM	2012MRFP114H Romney P.I.	\$1,000.00		6
24	KSNV	M-F Jeopardy	630-7pm								
	KSNV			W	09/26/12	:30	6:36 PM	2012MRFP114H Romney P.I.	\$1,000.00		4
	KSNV			W	09/26/12	:30	6:59 PM	2012MRFP120H StandupToc	\$1,000.00		1
	KSNV			Th	09/27/12	:30	6:43 PM	2012MRFP120H StandupToc	\$1,000.00		6
	KSNV			Th	09/27/12	:30	6:54 PM	2012MRFP114H Romney P.I.	\$1,000.00		2
27	KSNV	M-F Wheel of Fortune	7-730pm								
	KSNV			W	09/26/12	:30	7:12 PM	2012MRFP114H Romney P.I.	\$1,000.00		2
	KSNV			Th	09/27/12	:30	7:13 PM	2012MRFP120H StandupToc	\$1,000.00		3
29	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV			W	09/26/12	:30	11:19 PM	2012MRFP120H StandupToc	\$1,100.00		1
	KSNV			W	09/26/12	:30	11:33 PM	2012MRFP114H Romney P.I.	\$1,100.00		4
	KSNV			Th	09/27/12	:30	11:14 PM	2012MRFP114H Romney P.I.	\$1,100.00		2
	KSNV			Th	09/27/12	:30	11:25 PM	2012MRFP120H StandupToc	\$1,100.00		5
31	KSNV	Tonight Show	1135p-1237a								
	KSNV			W	09/26/12	:30	12:09 AM	2012MRFP120H StandupToc	\$425.00		2
	KSNV			Th	09/27/12	:30	11:59 PM	2012MRFP114H Romney P.I.	\$425.00		3

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
		Aired Spots	42								

Gross Total \$29,800.00
 Agency Commission \$4,470.00
 Net Amount Due \$25,330.00
 Payment Terms 30 Days

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